

AL ISTEKLAL TC-IACQATAR

BETTER A/V BIGGER RESULTS

**INTRODUCING QATAR'S
LEADING AV SUPPLIER.
AMPLIFY YOUR
AUDIOVISUAL EXPERIENCE.**

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    IACQATAR



AL ISTEKLAL
IACQatar



HISTORY

Al Isteklal TC-IACQatar started as a small Qatari company with humble beginnings.

At the time, Qatar was developing into the great global metropolitan city that it is today, and the audiovisual world was just beginning to take off.

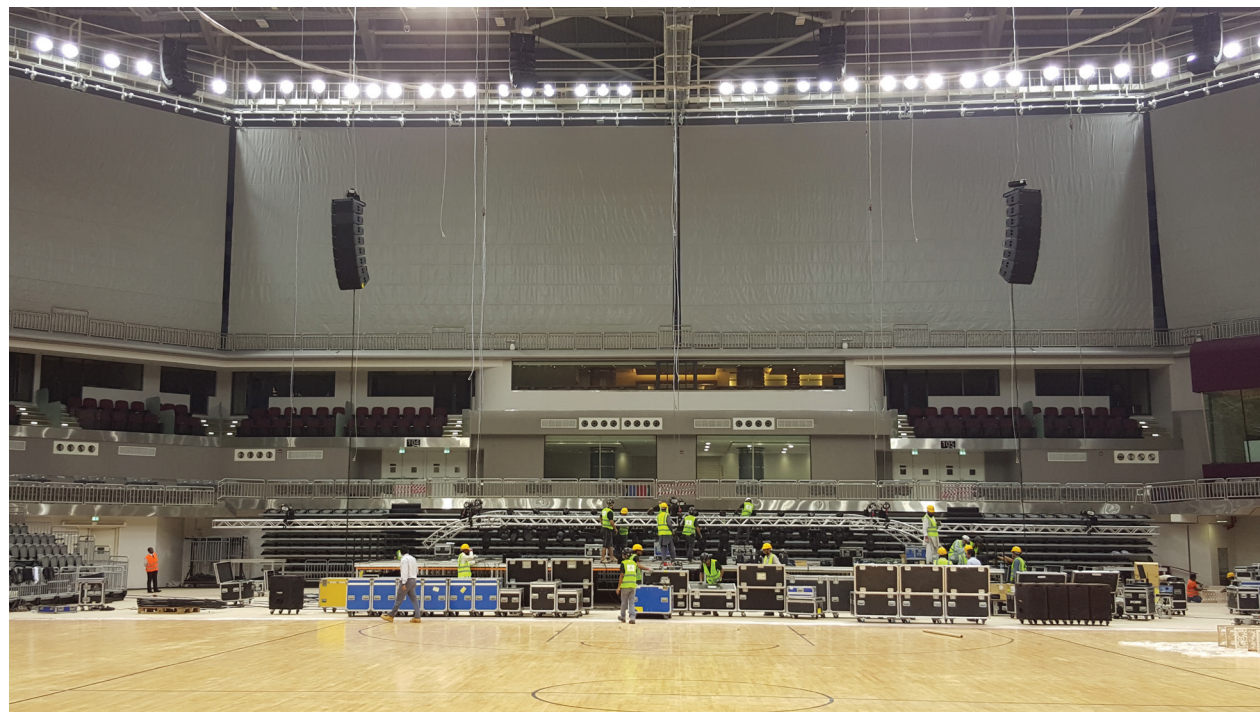
Our goal as a company was to build our name based on a commitment to customer service and a high quality product.

Not to mention a focus on designing and delivering tailor made audiovisual solutions in a safe, reliable and creative way. Today, we still share these same goals and make an intrinsic effort to adhere to our values for each and every project.



MISSION

To be Qatar's leading supplier and collaborative service provider of audiovisual solutions and products, renowned for its high standards of quality, value, performance and excellence.



VISION

To be seen as the leaders of audiovisual products and installations across Qatar, with world-class products and an unparalleled level of service that always exceeds our clients' expectations.

VALUES

What has made us successful for the past ten years is our ability to stand by our values. Although our company has evolved, along with our equipment, what hasn't changed are the principles that we stand for.

Our expertise will always be audiovisual solutions, but what we equally want to be known for our dedication to serving our clients in a complete and comprehensive manner.

EXCELLENCE

Excellence is at the heart of who we are as a company. We strive to work with the finest technicians and engineers, use cutting-edge equipment and deliver world-class productions.

We constantly strive to raise the bar and our efforts are always evident in the final product.



SAFETY

If a project can't be done safely, then it shouldn't be done at all. Our health and safety record speaks for itself as it is an imperative component of our process. By imposing strict safety procedures, we ensure that they are always followed and implemented, leaving nothing to chance.

A successful production or event is always completed safely.



SERVICE

We are a service-oriented industry so our goal is to service our clients with the highest professional standards, no matter how dynamic their requests or timelines. Ensuring all of their requirements are fulfilled is not only an obligation, but our top priority.

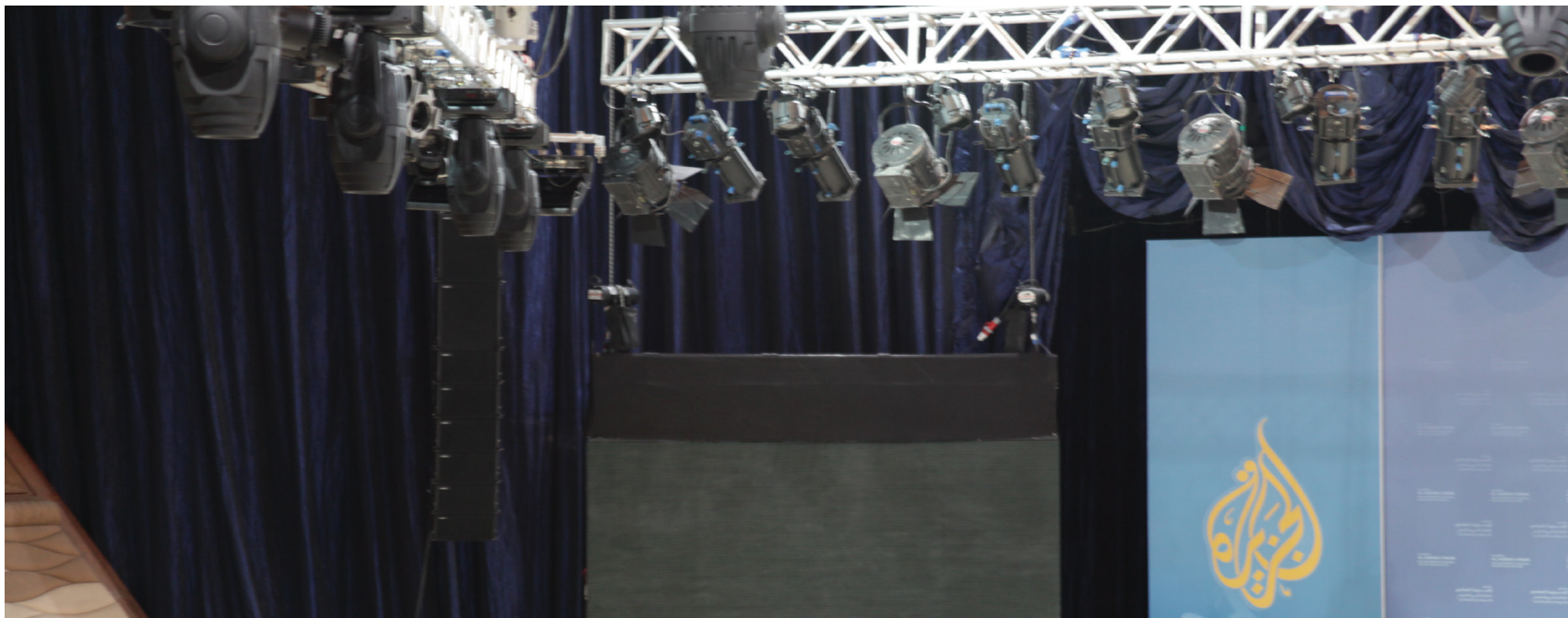
COMMITMENT

Audio, light and video is not just about making productions, but delivering on our commitments. Once we start working with a client, we are committed to their success. This means building a relationship based on mutual trust, transparency, integrity and best business practices.

DESIGN

What helps us stand out from our competitors is our emphasis on sound, light and video design. Being a reputable AV supplier doesn't just mean renting or selling speaker systems. It's about working meticulously with our clients to ensure that we make the best possible recommendations at the venue or location that not only fits, but compliments the design of the event.





SERVICES

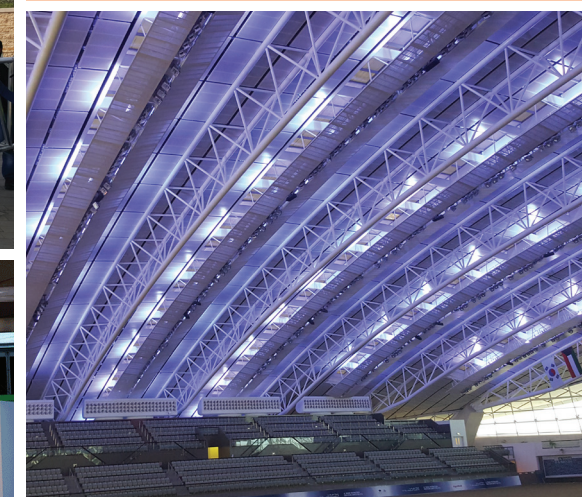
Our extensive range of high-quality audiovisual products along with our top of the line in-house expert staff, gives us the flexibility to fulfil all of your event requirements. Before we take on any project, we first take the time to understand your needs and goals.

We then advise, plan and design turnkey solutions that maximize the effectiveness and value of our resources and expertise. We don't see ourselves as a supplier, but rather a partner who wants to service your audiovisual requests in the best way possible.



HERE ARE SOME OF THE AUDIO/VISUAL SERVICES
WE PROVIDE TO OUR CLIENTS:

- Sound Solutions
- Lighting Solutions
- Video Solutions
- LED Screen Solutions
- Structure & Roof Truss Solutions



- Laser & Multimedia Solutions
- Events Construction
- Special FX
- Rigging
- Holograms





EVENTS

When it comes to audiovisual solutions, no challenge is too big and no project is too small. Although the size and type of event determine the requirements of the project, it doesn't define the determination and effort that we put into it.



We work with our clients to deliver the best possible audio, video or lighting performance they could ask for.

HERE ARE SOME OF THE TYPES OF EVENTS THAT WE CAN HELP PUT TOGETHER FOR YOU:

- Award Ceremonies
- Wedding
- Corporate Events
- Product Launches
- Exhibitions
- Conferences
- Multimedia Shows
- Live Concerts and Technical Productions
- Fashion Shows





PORTFOLIO

For over two decades, our experience has given us the opportunity to work on a variety of events for different sectors that have presented unique challenges.

From sports events to film festivals, we've collaborated with a wide range of clients and themes to bring the latest audiovisual solutions to life.

Although each project has conjured up its own challenges, we have always faced them head on to deliver the clearest sounds and the brightest visuals.

Take a look at the wide breadth of events that we have participated in throughout the years.

- | | |
|--|--|
| • 1st Graduation Ceremony of Qatar Foundation | • Doha Marine Festival Logo Launching |
| • India Olympics Association Gala Dinner | • Doha Tribeca Film Festival TEDx Conference and Awarding Ceremony |
| • AFC, Asian Cup 2011 logo launching | • Media Press for FIFA World Cup Technical Inspection Visit 2010 |
| • QAPCO Inauguration Ceremony | • Flamenco Festival, KATARA 2011 |
| • M-Power Inauguration Ceremony | • The Key2Luxury, The Global Party 2011 |
| • RLOC Inauguration Ceremony | • Doha Tribeca Film Festival 2011 (Broadcast equipment, backline) |
| • Souk Waqif Spring Festival 2010 & 2011 | • The first Dhow Exhibition, KATARA 2011 |
| • Qatar Tennis ATP 2011 Closing Ceremony | • QAFCO 5 Inauguration Ceremony 2011 |
| • QFA Gala Dinner 2010 & 2011 | • Run The World Festival, KATARA 2011 |
| • AL Jazeera Channel 2nd, 3rd, 4th, 5th, 6th Forum | • Many Musical shows and Concerts |
| • Qatar National Development Strategy (NDS) Launching Ceremony 2011 | • DIYAFA – 2012 |
| • Qatar National Health Development Strategy (NHS) Launching Ceremony 2011 | • QCA – Qatar Choice Awards - 2012 |





TEAM

Our diverse team of dedicated A/V professionals consists of 20+ members who all work together to make Al Isteklal TC-IACQatar a success. The IACQatar teams consist of engineers, technicians, logistics, warehouse managers, drivers, riggers and others who work cohesively together to make sure that every step of a project process moves forward accordingly.

As a team, we place a strong emphasis on quality control for every aspect of our business, whether in rentals or sales.

We check and double check all processes and ensure that all products are in working order and delivered on time.

Our network also extends outside of our doors as we are closely connected with internationally recognized brands as well as local event management companies, advertising agencies and more.

This allows us to deliver the most state-of-the-art technologies on the market for your event right here in Qatar.

Whatever your communication objective, we can help you find the equipment and the people you need to make your idea come to fruition. We enjoy working with our partners and suppliers, and these relationships are an integral part of our resource base.



A wide-angle photograph of a stage event. The stage is dark, illuminated by numerous bright blue spotlights that create a dramatic effect. In the background, a large screen displays the text "10th ANNIVERSARY" in a stylized font, with the "10" being particularly large. Below this, the text "PROJECT QATAR 2017" and "THE LEADING CONSTRUCTION SHOW" are visible. To the right of the screen, the "ifp Qatar" logo is displayed. A person is standing on the stage in the lower right area, and various stage equipment like microphones and stands are visible in the foreground.

RENTALS



Our focus and dedication have led us to be a part of many remarkable events in Qatar. We've had the privilege of working with government organizations, sports associations, youth festivals, media conglomerates and more.

Renting sound equipment isn't just about choosing a speaker system. You need A/V professionals who can help work with you to design and stage the ideal audio and video systems for your specific event. There is no 'one size fits all' answer for every event or presentation, therefore it doesn't make sense to have just any audio and video solution.

Whether it's sound, lighting, video or special effects, we carry a large selection of the latest AV equipment from the top brand names, from around the world.

That way, we can deliver a personalized solution that's customized to your venue size and project budget.

And once you rent with us, you can assured that everything will be in top working order so that your event is a renown success.

HERE IS A REVIEW OF SOME OF THE EVENTS WE HAVE PARTICIPATED IN:

- CHI Al Shaqab Equestrian Championship 2013, 2014, 2015
- Qatari Diyar Qdvc Staff Party 2014, 2015
- Emir Cup 2014
- Qatar Foundation Stadium Design Launch 2014
- 3X3 Championship 2013
- Fencing Grand Prix Qatar 2013, 2014
- Qatar Tennis ATP 2011 Closing Ceremony And Gala Dinner 2010 & 2011
- Project Qatar Exhibition 2013
- Aspire For Sport Exhibition 2012, 2013
- CUP18 Sustainable Energy 2013
- Qatar Choice Awards 2012, 2013
- Run The World Festival, Katara 2011, 2012, 2013, 2014
- Dhow Exhibition, Katara 2011, 2014
- Doha Tribeca Film Festival 2011
- Al Jazeera Channel 2Nd, 3Rd, 4Th, 5Th, 6Th
- Al Jazeera Film Festival 2012, 2013
- QAFCO 5 Inauguration Ceremony 2011
- QAPCO Inauguration Ceremony 2011
- French President Visit To Doha 2013
- ICSS Gala Dinner 2013
- EAA Village Wise Conference 2014



SALES

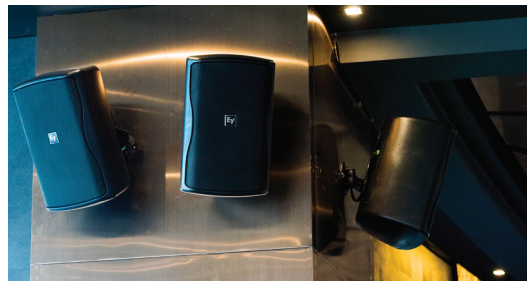
We have all the traits needed to be a leading AV supplier for our clients in Qatar. Our extensive product range consists of the latest audio video technology, from the greatest professional manufacturers from around the world. From the smallest cable to the largest speaker system, every product is made and sold with the highest quality standards and brands in mind.

All of our products also come with focused sales support from our staff who are trained technicians and professional engineers, to ensure that you are fully engaged in the products you are purchasing.

We always go above and beyond, to assist our clients in purchasing the right audio and visual equipment for their specific needs and budget.

We install, commission, test and deliver solutions with skill and service to always ensure we exceed your expectations.

Throughout the years, we have been proud to have sold A/V products for a number of events in Qatar.



HERE IS A LIST OF THOSE EVENTS:

- Toro Toro Restaurant-Lounge
- Antica Pessa Restaurant-Lounge
- Nazomi Restaurant-Lounge
- Illusion Roof Top-Lounge
- Sky View Roof Top-Lounge
- Kempinski The Pearl Hotel Ballroom



SUPPLIERS

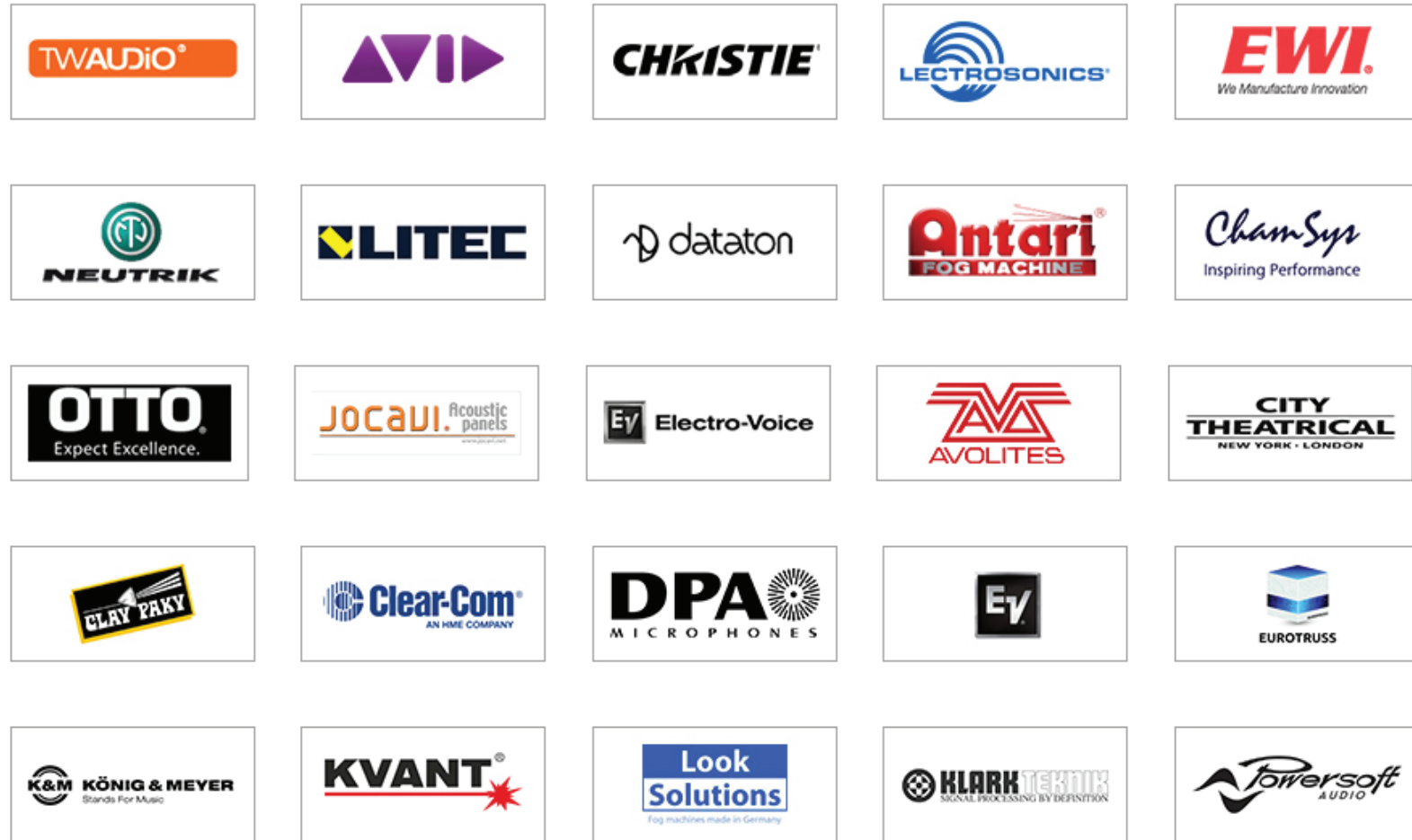
TO BE THE BEST,

you need to work with the best, and when it comes to our suppliers, there is no compromise.

In order to ensure our promise of delivering the latest audiovisual technologies, we only work with companies that can fulfil that promise.

Our suppliers don't just focus on local markets, but global endeavours.

And we ensure that all of the companies we work with are aligned with our high standards of quality, value and excellence.



TW AUDIO

www.twaudio.de

Established in 2004, TW Audio is a leading developer and manufacturer of professional speaker systems. Based out of Germany, TW's product range includes individual components, public address systems, and accessories.

AVID

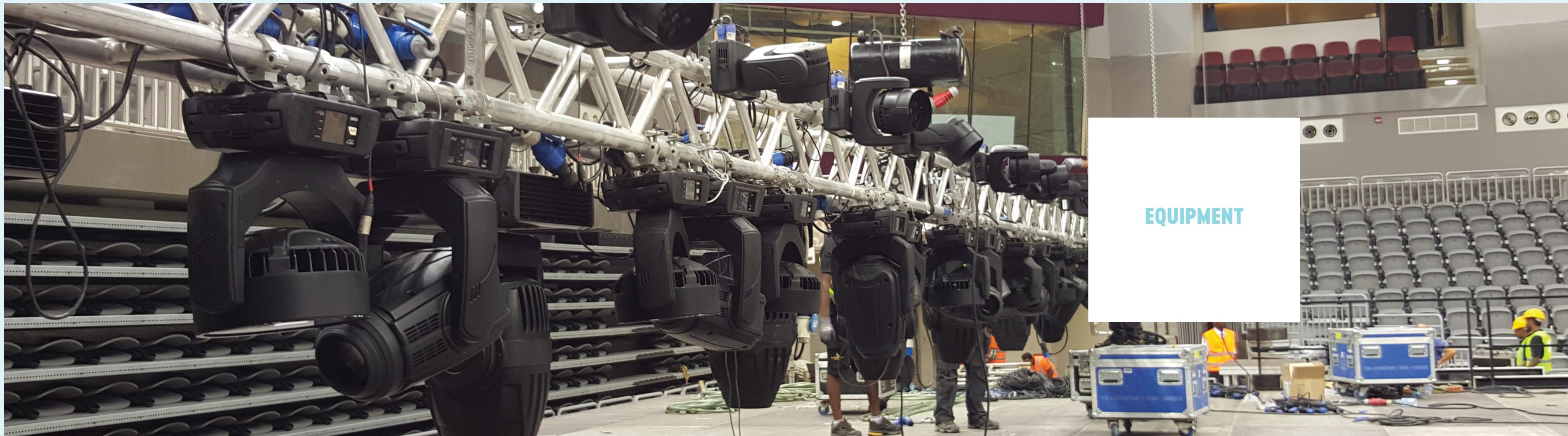
www.avid.com

Avid is a leading provider of audio and video technology for media organizations and independent professionals. Their best-in-class solutions deliver higher quality content through enhanced collaboration, streamlined production, and distribution.

CHRISTIE

www.christiedigital.com

Christie has a long history of delivering superior audio, video, and collaborative solutions. They work in a variety of industries and applications and are always at the leading edge of new and exciting technologies.



LIGHTING



Lighting is an art, that can create the perfect mood and atmosphere in any production.

From live performances to corporate events, it's always essential to have the right equipment along with an all-encompassing design to achieve stunning results.

Our extensive scope of lighting equipment ranges from conventional and automated lights to environmentally friendly LED fixtures to pin spotting and lasers.

Our in-house technicians ensure that our lighting solutions complement each event, amplify its effectiveness and create the right ambiance.

1. Automated Lighting
2. Conventional Lighting
3. Lighting Consoles
4. Follow Spot
5. FX Lighting Effects
6. Search Light
7. Wide range of LED Lights (fixed and moving heads)

RIGGING



Get your event off the ground with the rig masters at Al Isteklal TC-IACQatar.

For us, rigging starts with a strategic design plan that maximizes the effectiveness of the lights, sound, and video equipment.

We carry the country's largest stock of trussing, motors, rigging and ground support systems, so that we can execute the most demanding of designs.

And every part of the rigging process, is analyzed and implemented with the strictest safety standards by our highly trained and certified riggers.

1. Roofing
2. CM Motors
3. Trussing
4. Rigging Accessories

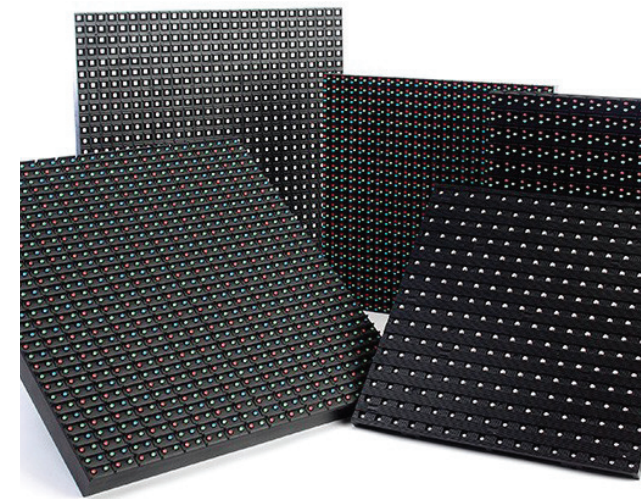
SOUND



The right audio system can turn an ordinary event into something extraordinary. At Al Isteklal TC-IACQatar, it all starts with a setup that marries perfectly with the type of event and venue. Our experienced audio engineers and technicians design and customize a versatile audio system that suits your needs or size of event. From press conferences to product launches, we ensure your audience can hear, understand, and enjoy your event's key messages in an engaging way.

- | | |
|--------------------------------|---------------------------|
| 1. Speaker Enclosures | 7. Audio Insert Units |
| 2. Digital Amplifiers | 8. Graphic Equalizers |
| 3. DJ Kit | 9. Playback Devices |
| 4. Digital Mixing Consoles | 10. Communication Systems |
| 5. Digital Multi Effects Units | 11. Fiber Optics |
| 6. Wide range of Microphones | |

VIDEO



To engage audiences in this new era of visual generation, you need to create big, bright and clear high-quality videos for your audience.

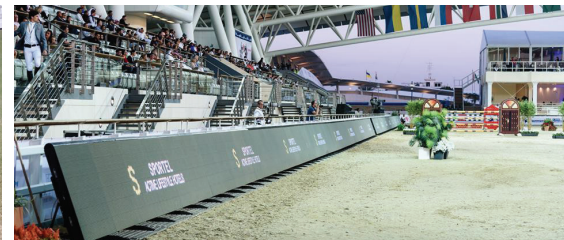
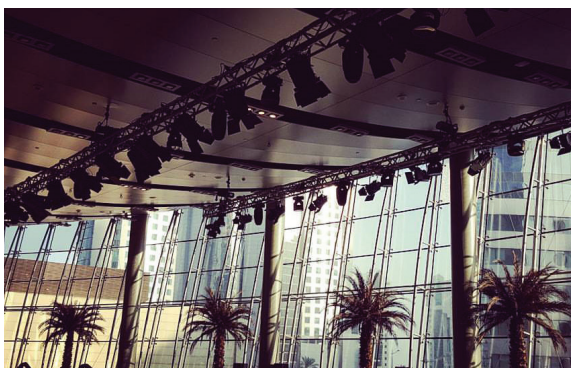
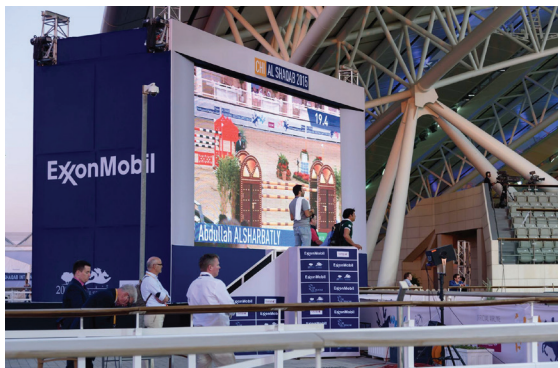
We address this challenge with the technical competency of our dedicated video team and along with the latest state-of-the-art technologies on the market.

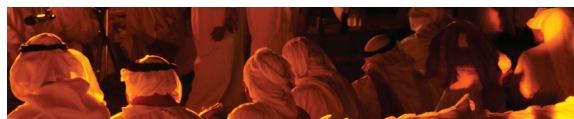
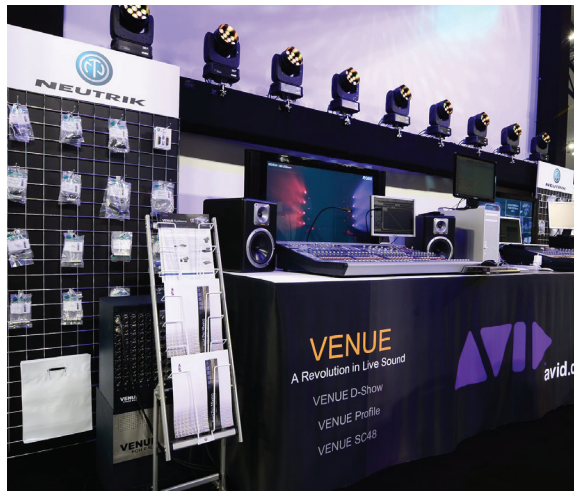
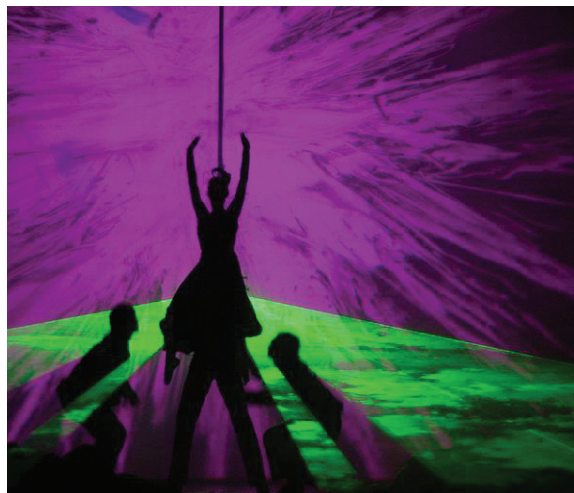
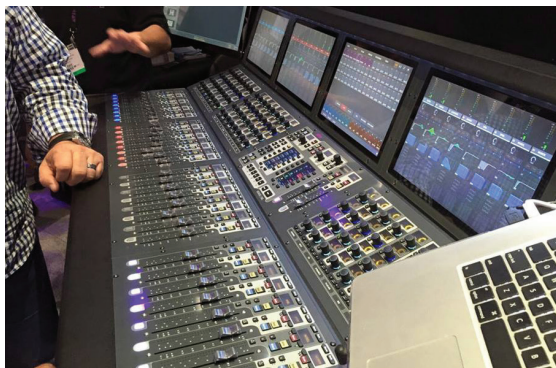
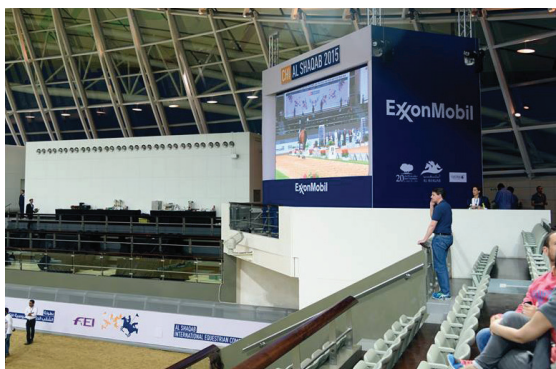
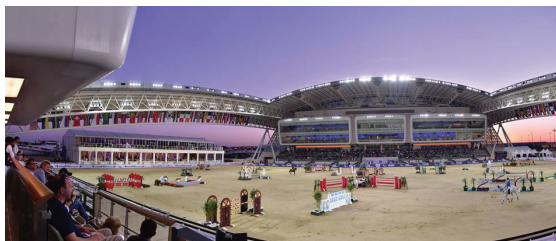
Together, they deliver a high impact, highly designed visual production that captures viewers through their eyes and their hearts.

You just don't see the visuals, you feel them, and thus, bringing the success of your event to life.

1. Projectors
2. Seamless graphics and video switchers
3. HD Vision Mixer
4. HD Cameras
5. Playback and VTR's
6. LED 5mm, 10mm screen for indoor/outdoor use









CONTACT US



Looking to add video solutions to your event? Need the latest audio technologies? Have a general inquiry? No matter what your request, we are always here to help.

Our knowledgeable and passionate team is ready to answer all of your queries regarding your audio and video solutions.

And we're ready to help bring to life, all types of projects, both big and small.

Our specialty is working with our clients to deliver high-quality equipment at an exceptional value.

For a free quote, contact us today.

Showroom & Office Details:

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